



“Cancer sucks. It robs you of everything you’ve known and worked so hard for. Camp Koru came at a time when I really wanted to reboot my life. I traveled to Hawaii on my own. I surfed! I opened myself up to new people and new experiences. I am forever grateful for the opportunity to be a part of Koru. I never would have traveled halfway around the world alone to prove to myself that I can do whatever I want - I can still live.” – Sprinkles

Thank you for fundraising for Project Koru!

Maybe you're a seasoned fundraising vet, or maybe it's your first time. Either way, fundraising can feel daunting, but we are here to help you every step of the way! Like anything, **the key is to have fun!**

The Project Koru Mission:

Enrich lives through community and the outdoors as a way to move forward beyond cancer.

The work you're doing is changing a real human's life. You are amazing! Thank you!



Know what your fundraising does.

Why fundraise for young adult cancer survivors?

Many young adult cancer survivors discover that the physical, emotional, and social effects of cancer can be surprisingly debilitating. Often times the resources available to them are focused on only the medical care and not the overall person. That's where Project Koru comes in.

What does Project Koru do?

Project Koru is a nonprofit organization dedicated to enriching lives through community and the outdoors as a way to move forward beyond cancer. Our signature program, Camp Koru, is a free week long retreat run by survivors, for survivors. Participants, alongside other survivors, receive the tools, instruction, and encouragement required to take on a new challenge. The week is spent learning a new sport, accessing deep vulnerability, exploring the outdoors, and more, all while connecting with fellow survivors.





Harness your inner talents.

(this is the fun part!)

One of the best ways to inspire others to donate to your fundraising page is by showing your dedication to the cause.

Anything can be a Koru Life fundraiser: 5K, 2-on-2 basketball tournament, cycling, yoga, kayaking, snowboarding, hiking, kiteboarding, or even a chess tournament. The sky's the limit!

Whatever your passion, creating your fundraiser around a physical challenge or major life event, such as a birthday, is a great way to motivate supporters to give.

Koru Life Fundraiser presented by Project Koru!

Register to create your own fundraising page for Koru Life!

REGISTER



Creating a Rally Up Page

Step 1: Project Koru will provide you with a unique Rally Up Koru Life event page based on the date(s) of your fundraising event. This will be the hub of your fundraising activity.

Step 2: Participants will go to your fundraiser's Rally Up page, click on 'register', and follow the free checkout process to create an individual page by adding registration to the cart.

Step 3: Participants in the event will fundraise for the event on their own personal pages with their networks.

Participant Registrations

Select a registration below to sign up as a Participant



Place Holder Registration

REGISTERED (0)

Choose this option if you want to fundraise for Project Koru.

\$XXX minimum required to participate

1 ADD TO CART



Know & show your impact.

Supporters like you want to know exactly how your fundraising efforts help our cause. The donations you raise will empower young survivor participants to discover life beyond cancer. Here is how donations can cover various expenses at Camp Koru:

\$200

Surf lesson for a young adult survivor.

\$400

Art supplies for an entire camp.

\$1000

Travel scholarship to help a survivor get to Camp Koru.

\$2000

The cost of sending a cancer survivor to a life-changing week at Camp Koru.



Tell your story.

So many of us are affected by cancer somehow, whether it's a family member, friend, coworker, or friend of a friend. Did someone's story impact you or do you have your own? Is there someone you are participating for, in memory or in honor of, or are you simply paying it forward to promote awareness and good health? Whatever it is, it will speak to others, so tell your story!

Once you have that down, it's time to **customize your fundraising page!** Explain your story, passion for the cause, and ask for support. Don't forget to add photos, too!



Hey ***insert name***

I'm fundraising for a cause I feel passionate about, and I am hoping you can help! The non-profit is called Project Koru. They help young adult cancer survivors rediscover and reclaim their life beyond cancer through outdoor wellness retreats.

My goal is to raise \$\$\$ to help send someone to camp. Can you help by donating to my personal fundraising page? Every gift, no matter the size, makes a difference. ***insert link to personal page***

Your support means the world to me!

Thank you so much,
Your Name

Post your fundraiser on social media!



ProjectKoruOrg



projectkoru



projectkoru

Share your fundraiser page.

There are tons of ways to get the word out about what you're doing. **What's most important is that you share what you're doing and why you're doing it.**

Our most successful fundraisers **start by emailing or texting their friends and family.** You can get started by using the drafts provided here, but remember to make it your own!

Remember, your Rally Up page has its own link to share with your network!

Be sure to tag us so we can follow along!



Thank your supporters.

(this is an important part!)

With your help, a young adult survivor will be able to access the support and tools to navigate their cancer survivorship. Thank you! Now it's time for you to thank all those who donated to your fundraising page.

We recommend one-on-one, personal communication for your thank you's. Give each of your supporters a phone call or a handwritten note letting them know how much their support means to you, and to the young survivors attending Camp Koru. You can also post updates right on your Rally Up page.

And that's it! Before you know it, you'll be crushing your fundraising goals :)

